



**University of Wyoming – National Park Service  
Harlow Summer Seminars at the AMK Ranch**

**THURSDAY, JULY 24<sup>th</sup>, 5:30pm**

**“Natural History Storytelling:  
Tricks for sharing science with the public”**

**Emilene Ostlind**

**Haub School of Environment and Natural Resources  
University of Wyoming**

Every day researchers and scientists unveil fascinating new discoveries about wildlife and ecosystems, geology and hydrology, and so much more. But much of that work never reaches the public. Scientists are trained throughout their education and careers to communicate in a very specific way about their work, and the audience of peer-reviewed literature is narrow. Science writers, on the other hand, can apply different storytelling techniques to help the public better understand complex scientific discoveries and their significance. This talk will explore the art of science communication through stories about the ecology of fear, snow leopard conservation, deer migration, and more.



***We will have a barbecue at 5:30 with hamburgers, veggie burgers, hot dogs, chips, salads and dessert for a \$5 donation. The talk starts at 6:30 in the historic Berol Lodge at the AMK Ranch. Turn right in the Leek's Marina parking lot in Grand Teton National Park. Reservations not required.***