



# FOOD SAFETY, SECURITY and SOURCES

## A Recipe for Tough Times

### 2009 Consumer Issues Conference

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## Program

### SCHEDULE OF EVENTS

9<sup>th</sup> Consumer Issues Conference: [September 24 & 25, 2009](#)

### Food Safety, Security and Sources: A Recipe for Tough Times

Wyoming Union, University of Wyoming, Laramie, Wyoming

**Audio from Conference sessions** are available on this page (please be patient as these files take a long time to download) as well as at UW's iTunesU page. The iTunesU page is reached by going to [www.uwyo.edu/itunesu/](http://www.uwyo.edu/itunesu/). This will open iTunes (you will need to download it from [www.apple.com/itunes](http://www.apple.com/itunes) if you don't have it already). Click on the public access, then when iTunes opens, scroll down past the courses to general offerings to Cooperative Extension Service.

From there you can download the tracks and take them with you on your mp3 player, or listen to them on your computer directly. But for the presentation slides and handouts you'll need to look on this page.

#### Thursday, September 24, 2009 – Wyoming Union second floor

**8:00**            **Registration** – coffee & juice, exhibits, posters - Lobby & West Yellowstone Ballroom

**8:45**            **Welcome & Announcements**, University President Tom Buchanan and Committee co-chairs Virginia Vincenti and Dee Pridden – Family Room ([audio](#))

**9:00-9:45**      **Plenary Speech, Food, Molecules and Law: An Overview of National Trends in Legal Issues Affecting Food**, Donna Byrne, Professor of Law, William Mitchell College of Law – Family Room ([audio](#))

**9:45-10:20**    **Break** – refreshments, exhibits & poster session, poster authors will be at their posters – Family Room

#### 10:20-11:15 – Concurrent Breakout Session I

**TRACK 1:**      **Food Sustainability & Security Practices**  
*"In a Pinch" – Food Strategies, Resources, and Programs*, Mary Kay Wardlaw, Ph.D., Director, Cent\$ible Nutrition Program, UW Cooperative Extension – Room 203 ([audio](#)) ([presentation](#))

**TRACK 2:**      **Food Safety v. Food Freedom**  
*Food Labeling Meanings, and Implied Messages*, Donna Byrne, Professor of Law, William Mitchell College of Law – Family Room ([audio](#)) ([presentation](#))

**TRACK 3:**      **Nutrition and Health Choices**  
*Genetically Modified Foods: EU v. US Regulation*, Stephanie Anderson, Assoc. Prof., Dept. of Pol. Sci., UW, and Edward B. Bradley, Assoc. Prof. Ag. & Applied Econ., UW, and Moderator Dan Zwonitzer, Wyoming State

Representative, Laramie County  
– Senate Chambers ([audio](#)) ([presentation](#))

**11:20-12:15 – Concurrent Breakout Session II**

**TRACK 1: Food Sustainability & Security Practices**

*Food v. Fuel: Systems in Conflict*, Tim Burkink, Dean and Prof. of Marketing, College of Business & Technology, University of Nebraska at Kearney, and Moderator Dan Zwonitzer – Room 203 ([audio](#)) ([presentation](#))

**TRACK 2: Food Safety v. Food Freedom**

*Modernizing Food Safety in the 111<sup>th</sup> Congress*, Sandra Eskin, J.D., Deputy Director of Policy and Research, Produce Safety Project, An Initiative of the Pew Charitable Trusts at Georgetown University, and Moderator Cale Case, Wyoming State Senator, Fremont County – Family Room ([audio](#))

**TRACK 3: Nutrition and Health Choices**

*Healthy Choices in Restaurants and Grocery Stores*, Mary Lou Chapman, President & CEO Rocky Mountain Food Industry Association and Mike McCallum, Chief Strategy Officer, National Restaurant Association. – Senate Chambers ([audio](#)) ([presentation](#)) ([handout](#))

**12:20-1:30 Plenary Speech & Lunch – *The Law and Politics of Food Safety***, Sandra Eskin, J.D., Deputy Director of Policy and Research, Produce Safety Project, An Initiative of the Pew Charitable Trusts at Georgetown University – Central & East Yellowstone Ballroom ([audio](#))

**1:30-3:30 Workshop – *Be a Better Consumer: How to Identify and Avoid Fraudulent Products***, Devin Koontz, Food and Drug Administration Public Affairs Specialist, Denver District Office (invited) – Family Room ([presentation](#))

**1:30-6:20 Tour of [Grant Family Farms](#)**, North of Ft. Collins, Colorado  
Departure will be from the Wyoming Union, pre-registration is required, cost is included in general registration.

**8:00 Movie – [Food, Inc.](#)**, with discussion following (panel – Sandra Eskin, Garry Auld, Ann Wittmann, Warrie Means and Nicole Ballinger) Agriculture Auditorium – Free and open to the public ([audio](#))

**Friday, September 25, 2009, Wyoming Union second floor**

**8:30 Coffee, juice, posters, exhibits – Lobby & Union Ballroom West**

**9:00-9:55 – Concurrent Breakout Session III**

**TRACK 1: Food Sustainability & Security Practices**

*Community Supported Agriculture: What Are the Benefits and Risks?*, Garry Auld, Professor, Dept. Food Science and Human Nutrition, Colorado State University, and Melea Press, Asst. Prof. of Marketing & Sustainable Bus. Practices, UW College of Business – Room 203 ([audio](#))

**TRACK 2: Food Safety v. Food Freedom**

Panel: *Local Foods: Safety, Freedom & Other Values in Conflict*, Warrie Means, Assoc. Prof. Animal Sci., UW; Dean Finkenbinder, WY Dept. of Ag., Tracy Murphy, WY Dept. of Health; Deb Paulson, Laramie Local Foods; Marla Petersen, Big Hollow Food Co-op; Renee King, Meat and Food Sci., Instructor, Sheridan College, Jill Klawonn, Co-owner/operator High Point Bison, and Moderator Renee King, Meat and Food Sci. Instructor, Sheridan College. Panel welcomed by Glenn Moniz Wyoming State Representative, Albany county – Family Room ([audio](#)) ([handout](#)) ([presentation](#))

**(Panel is a double session.)**

**TRACK 3: Nutrition and Health Choices**

*Pathways to Healthy Eating: Ethics, Nutrition and Environmental Impact of Hunting vs. Vegetarian Diets*, Enette Larson-Meyer, Asst. Prof. UW Dept. Family & Consumer Sci.; Betty Holmes, Diabetes Health Educator, WY Dept. of Health and Moderator Randolph Weigel, Professor, Dept. Family and Consumer Sciences, UW College of Agriculture and Natural Resources and Natural Resources – Senate Chambers ([audio](#))

**10:00-10:15 Break – refreshments, exhibits – West Yellowstone Ballroom**

**10:15-11:10 – Concurrent Breakout Session IV**

**TRACK 1: Food Sustainability & Security Practices**

Individual/Community Action on Sustainable Food Sources, Melea Press, Asst. Prof of Marketing & Sustainable Bus. Practices, UW College of Business, and Karen McManus, a co-operator of Wolf Moon Farms CSA, Wellington, CO – Room 203 ([audio](#)) ([presentation](#))

**TRACK 2: Food Safety v. Food Freedom**

Local Foods Panel – continued – Family Room

**TRACK 3: Nutrition and Health Choices**

*Food Phobia: Weight Loss & Dietary Supplement Marketing Issues*, Dee Pridgen, Carl M. Williams Prof. of Law & Social Responsibility and Assoc. Dean, UW College of Law – Senate Chambers ([audio](#)) ([presentation](#))

**11:15-12:15 Plenary Speech, *The FDA and Food Defense***, Devin Koontz, Food & Drug Administration Public Affairs Specialist, Denver District Office (invited) – Family Room ([audio](#)) ([presentation](#))

**12:30-5:30 Tour** in Laramie of UW Meat Lab, [UW Acres Farm](#), [Big Hollow Food Co-op](#), and the Laramie Farmers Market. With exhibits/demonstrations by Red Worm Composting. Box Lunch – pre-registration required, cost is included in overall registration.

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Website designer, [Randy L. Anderson](#)