

*NEWS MEDIA
CREDIBILITY*

Presented by Brooklynn Gray

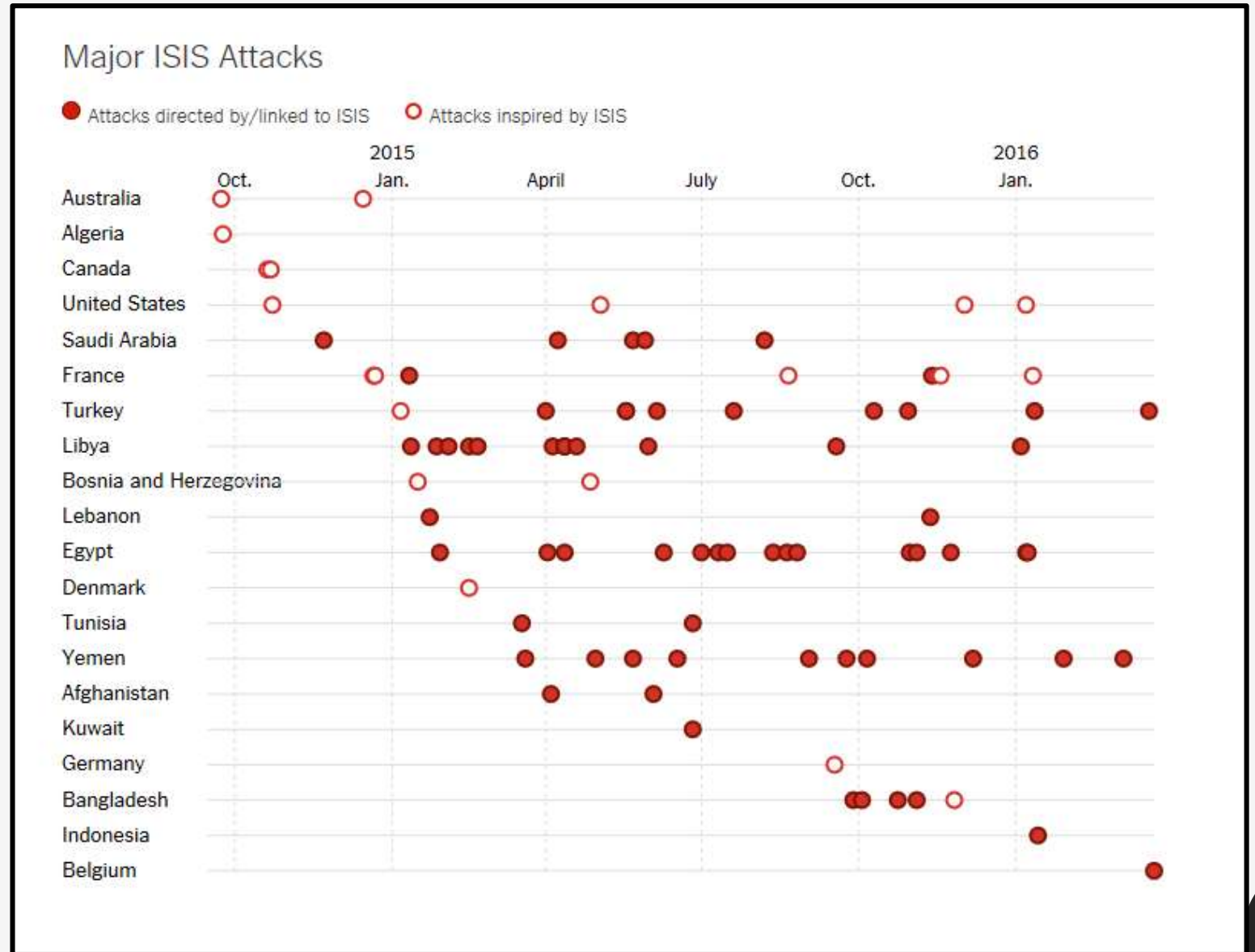
The Significance of Crisis Reporting



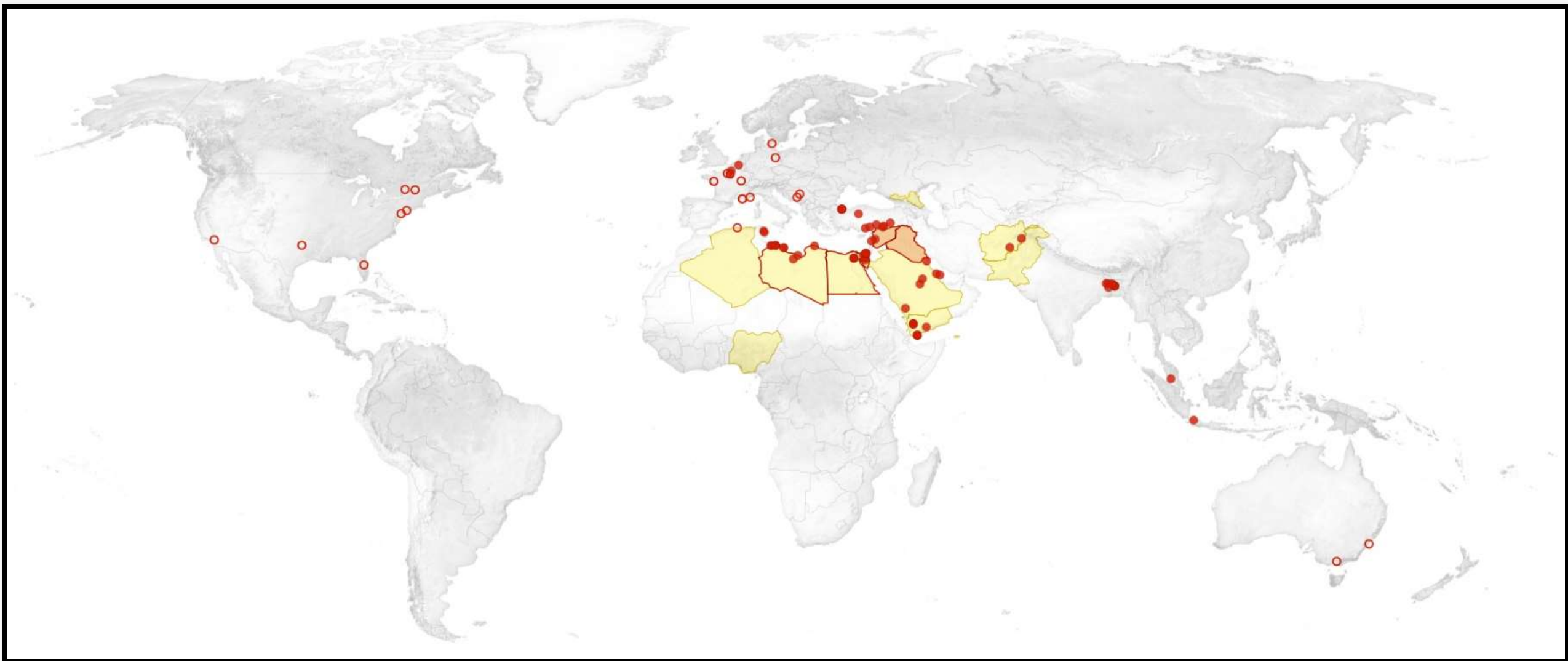
ISIS // ISIL // ISLAMIC STATE // DAIISH: A brief background



Photo by Kamil Zihnioglu



Note: Retrieved from: Yuroish, Watklins, and Gitarikanan (2016) at *New York Times*



ISIS Activity and Attacks through March 2016

Note: Retrieved from: Yuroish, Watklins, and Gitarikanan (2016) at *New York Times*

Paris 2015 Attacks



Photo by Ian Langsdon



Photo by Ian Langsdon

Establishing a Baseline for Credibility

-What is considered credible news?

-Why does credible news matter?

-How does crisis reporting help establish an understanding of credible news?



Conducting an Analysis with:

- The New York Times (NYT)

*- British Broadcast
Corporation (BBC)*

*- National Public Radio
(NPR)*

- Establishing context
 - References to France v. Foreign Countries
- Timeliness
 - Publication Date
 - Updates
- Authority
 - Authorship
 - Attributions
 - Graphics
- Negative Language in Relation to ISIS
- Damages
 - Death Toll
 - Affects to Infrastructure

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Pay Attention to the Audience

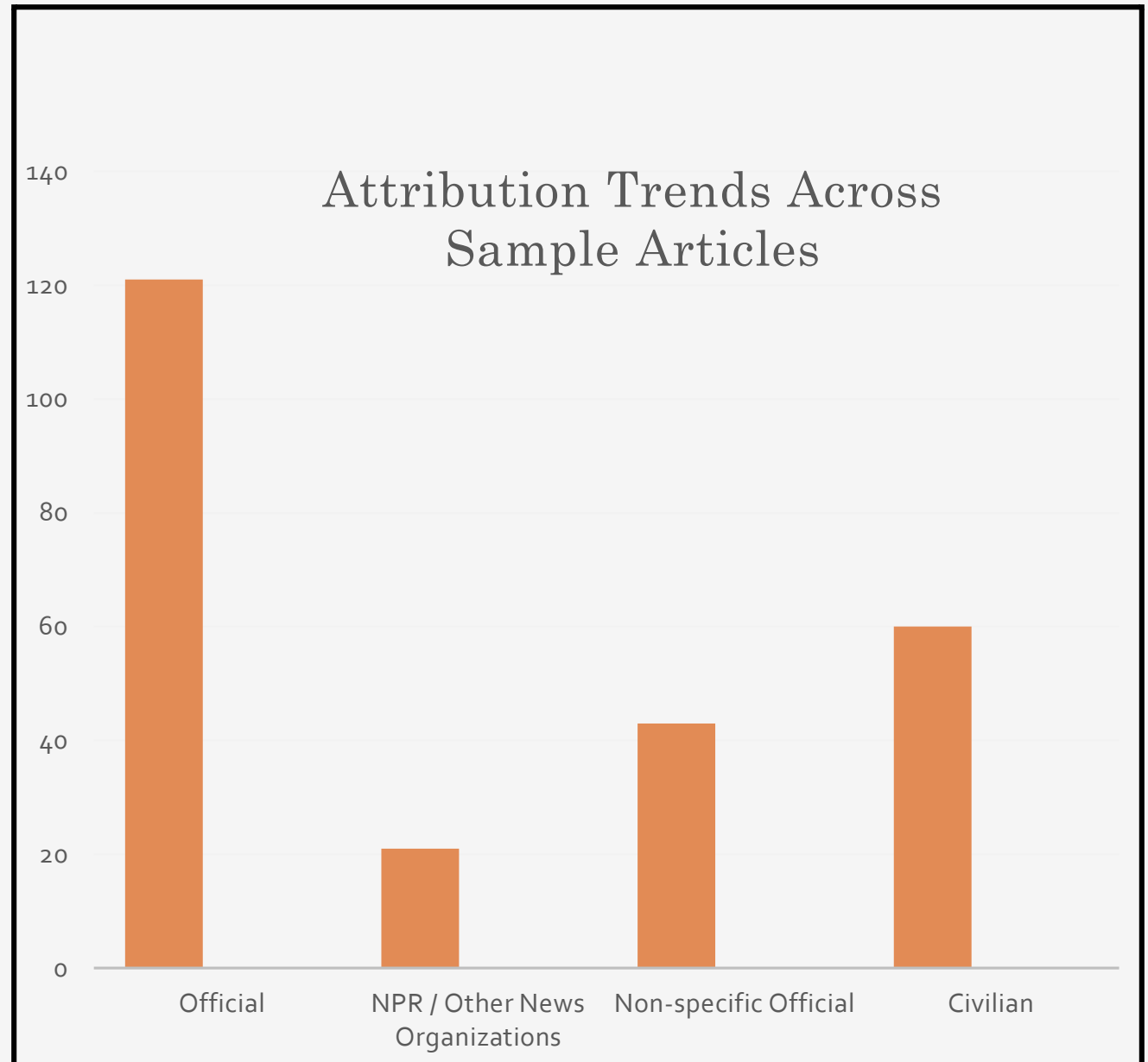


Photo by Outside Lands' Facebook page

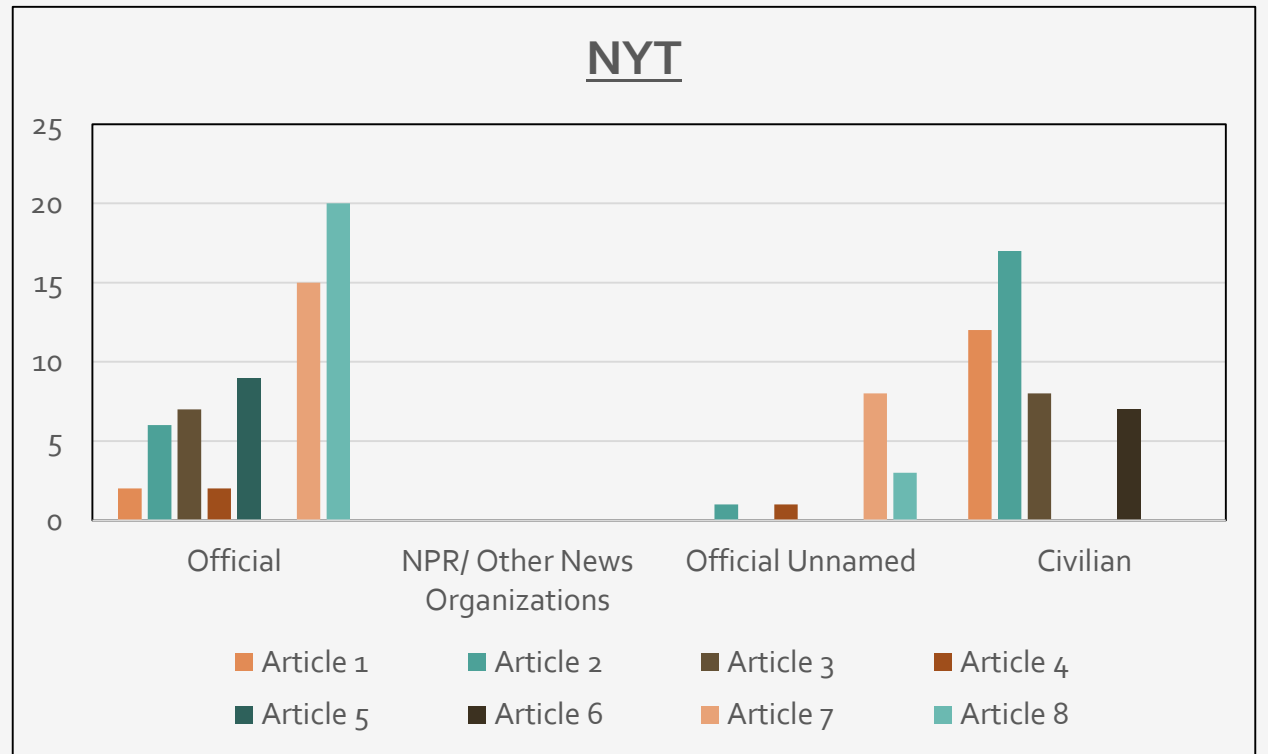
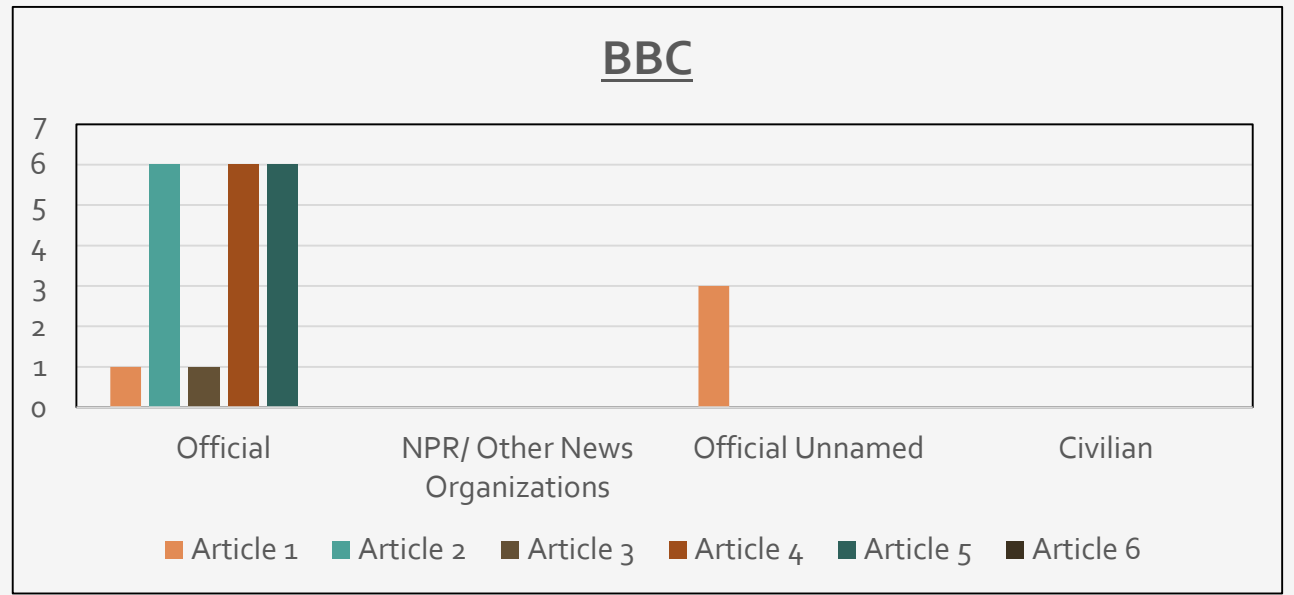
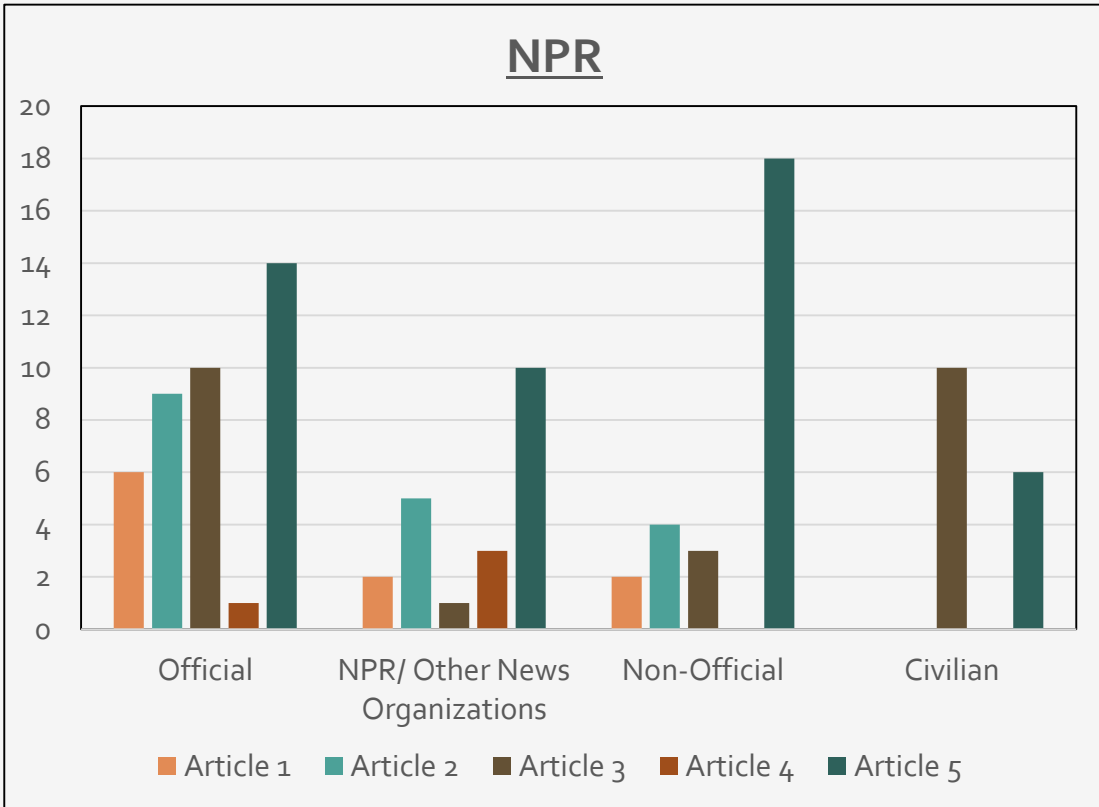
- Tended to follow a target audience
 - Related the events to Foreign countries and other similar events
- The main subject was not always the Paris attacks
- Mentions of Paris/ France and other nations were presence in all of the sampled articles

Observations:

- NPR was the only organization to attribute to other news outlets and its own, on-site reporters
- There was only one article without attributions (an op-ed) within BBC
- Common non-specific official attributions were
 - officials
 - authorities
 - police
 - reports
- Number of attributions was not an indication of how much time had passed since the event



Breaking Down Attributions by Publication



Talking About ISIS

... Or not

- Infrequent use of language talking about ISIS
- Articles often used the terms “terrorists” or “attackers” but with seemingly general implications
- When “ISIS” appeared in text, it was often through a quoted source, not the article itself



Militant photo via AP



Photo from PBS



*Where does all of this
information leave us?*

What is credibility?



cred·i·bil·i·ty

/ˌkredəˈbɪlədē/

noun

the quality of being trusted and believed in.

"the government's loss of credibility"

synonyms: trustworthiness, reliability, dependability, integrity; [More](#)

• the quality of being convincing or believable.

"the book's anecdotes have scant regard for credibility"

synonyms: plausibility, believability, tenability, probability, feasibility, likelihood, credence; [More](#)

• another term for street credibility.



Photo from BBC

Ended with :

- Authority
(attributions)
- Contextual
Language

*IT'S ALL
IMPORTANT:*

Applying Perspective



Questions?

